



HCL Digital Experience 9.5

Business-Critical Experiences, Now Cloud Native

For digital experiences that matter most, organizations need a rock-solid and reliable platform to deliver the world's most vital services. HCL Digital Experience is what organizations choose when it really matters. It is designed to scale, be flexible, support authentication for security and personalization, and ease the integration of multiple and varied applications. Intelligence-agency-grade encryption and cross-system authentication keep your business-critical functions safe. Your teams can create, manage, and deliver powerful digital experiences that can be counted on, every day.

This latest version offers new, dramatically different and **cloud-native content creation** capabilities — with the broadest cloud-native support in the market. It's easier and faster than ever to digitize your business. Here is a list of the main features and benefits — and why these matter to organizations everywhere:

Capabilities	Benefits	Value
Seamlessly integrate systems and processes.	Fully integrate your systems and services via open APIs. Deliver customer-centric experiences by integrating and blending complex, varied data, processes and workflows.	Customers see an increase of \$1.75 million in revenue, on average, from a unified digital experience from HCL.
A rock-solid, reliable and scalable platform.	Provides 99.99% uptime and auto-scales to support increased demand with Docker and Kubernetes to keep services running even in times of high traffic.	91% fewer instances of downtime — as well as auto provisioning, load balancing, and self-healing — dramatically reduces total cost of ownership (TCO).
The broadest cloud-native platform support.	Flexible, expansive deployment options with newly added support for Microsoft Azure and Amazon EKS.	You can now deploy digital experiences ten times faster.
New, more intuitive tools for business users.	Dramatically different content creation tools and a new cloud-native digital asset manager let business users easily manage custom-built experiences from creation to execution.	Those closest to the business challenges are now empowered to build new solutions or processes — saving on IT resources. Companies see an average of 64% increase in productivity.
Industry-leading security and single sign-on standards.	Secures experiences with intelligence-agency-grade encryption and cross-system authentication keeping data safe from cyber threats.	Digital Experience has security built into its DNA — it's stable and secure to the core. It's so reliable and safe, it's used by 8 out of the world's 10 top banks.
Role-based control allows the management of millions of accounts.	Restricts data access to only necessary information to ensure data privacy compliance.	Tailor experiences to only what users and customers need. Protect all data from piracy and breaches.

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